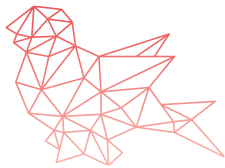


mchacks

2018 sponsorship package

v3.1



mchacks

mchacks.io
fb.com/mcgillhacks
@mcgillhacks

Dear potential sponsor,

McHacks is Montreal's annual student hackathon hosted at McGill University.

Coming back for round five, we are excited to welcome over 500 students from the finest schools across North America. On **February 3-4, 2018**, you will witness tomorrow's leaders dream up, develop, and deploy innovative new technologies—all in just 24 hours!

What makes McHacks different?

At McHacks, we believe in providing an environment conducive to collaboration and ingenuity. Our team has successfully piloted a unique mentorship platform to help sponsors connect with students for the last four years.

This year, McHacks will continue to deliver the best means of discovering top students with proven technical skills and experience. By sponsoring us, you will be able to interact personally in a way that is simply unachievable in the classic interview setting.

McHacks is proud to provide you with exposure to developers from across Canada and the US. We saw students from over 70 schools in 2017, coming as far as Orlando, Florida; Waterloo, Ontario; and everywhere in between. When you attend our event, all of Eastern North America becomes your audience.

What can I gain from McHacks?

Branding – Spreading the word with the top hackers in the coding scene.

API Demos & Testing – Showcase your products and APIs. If anyone can break it, we can.

Recruitment – You'll have 24 hours to mingle with top candidates to fill your internship and new graduate positions.

McHacks isn't just an event for hackers, it's an event for you as well. As a sponsor, we will work closely with you to ensure that all of your needs and wishes are met. We want you to get the most out of McHacks and join us in making the best hacker experience possible.

Please find attached a sponsorship tier list with details on various ways you can contribute to McHacks 2018. If you have sponsorship needs that fit outside of our preset tiers, or if you have any questions, please don't hesitate to reach out to us at sponsorship@mchacks.io.

We look forward to hearing from you to make McHacks 2018 the best one yet.

Sincerely,
McHacks Team

sponsorship tiers

	STARTUP \$1.5k	BRONZE \$3k	SILVER \$5k	GOLD \$10k	PLATINUM \$15k
Send Engineers & Designers	●	●	●	●	●
Reserved Sponsor Table <small>location dependent on tier</small>			●	●	●
Award Custom Prize				●	●
Interview Room <small>valued at \$2k</small>					●
Distribute Recruiting Materials	●	●	●	●	●
Access to Hacker Resumés		post	post	●	●
Send Recruiters <small>add recruiter for \$150</small>		1	2	4	∞
Thanked at Opening/Closing Ceremonies	●	●	●	●	●
Logo on Website	●	●	●	●	●
Logo on McHacks T-Shirt			●	●	●
Pre-Hackathon Social Media Post				●	●
Speak at Opening Ceremonies <small>valued at \$2.5k</small>					●
McHacks: Presented by [You]					●
Distribute Swag	●	●	●	●	●
Distribute Swag in our Swag Bag				●	●
Sponsor a Bus	\$4k				
Sponsor a Meal	\$4k				
Sponsor Midnight Snack	\$2k				
Host a Workshop	\$1k				